



INCLUDE A NEW EMPLOYEE IN THE CURENT CAMPAIGN

How to Help New Employees Put Purpose to Work

A new employee may be offered the opportunity to put purpose to work by participating in your workplace employee giving campaign from day one – no matter their start date.

This can be a powerful onboarding tool to help:

- **Boost Employee Engagement**

Help them connect immediately with your mission and values.

- **Accelerate Team Integration**

Help them form relationships faster by promoting team bonding and a sense of unity.

- **Reinforce workplace culture**

Help foster a collaborative and inclusive environment.

- **Elevate retention rates**

Early involvement in meaningful initiatives can increase employee long-term loyalty and job satisfaction.

HERE'S HOW

The process to engage new employee participation in your workplace giving campaign is simple:

1. **Share the Pledge Form with the new employee.**

If you aren't sure where to find this form, please reach out to your dedicated campaign manager or info@healthpartners.ca.

2. **The new employee returns the completed Pledge Form to your payroll team.**

3. **The payroll team processes the pledge as directed on the Pledge Form.**

4. **The payroll team shares the pledge with the HealthPartners team following established [Remittance Guidelines](#).**

5. **HealthPartners will update and maintain detailed records of your workplace campaign(s).**

6. **The new employee will then be included in all subsequent (typically annual) campaigns at your workplace.**

Note: It is up to your discretion, but we recommend that any employees starting within 2 months of the launch of an employee giving campaign simply wait to participate in the upcoming campaign.