



Member Engagement Social Report

June 2024 — August 2024



Overview

The following engagement report will provide a snapshot of social media activity between HealthPartners and member charities to promote our partnership.

This document is intended to be used as a benchmark to help strengthen our partnership on social media over time.





Member Feature Posts

139

is the number of posts HealthPartners developed and published across our core channels promoting our 17-member charities, this includes re-shares.

Below is a breakdown of how many posts each member received.

ALS SOCIETY OF CANADA—14

ALZHEIMER SOCIETY OF CANADA—7

ARTHRITIS SOCIETY CANADA—9

CANADIAN CANCER SOCIETY—8

CANADIAN HEMOPHILIA SOCIETY—5

CANADIAN LIVER FOUNDATION—7

CROHN'S AND COLITIS CANADA—10

CYSTIC FIBROSIS CANADA—6

HEART & STROKE—13

HUNTINGTON SOCIETY OF CANADA—6

KIDNEY FOUNDATION OF CANADA—8

CANADIAN LUNG ASSOCIATION—6

DIABETES CANADA—9

MUSCULAR DYSTROPHY CANADA—5

MULTIPLE SCLEROSIS CANADA—10

PARKINSON CANADA—4

MENTAL HEALTH COMMISSION OF
CANADA—12

Publication Snapshots

HealthPartners - PartenaireSanté
2,329 followers
1mo • 🌐

Grateful for our amazing volunteers who bravely share their personal stories with us and our audience. We are who we are because of you! ❤️

Karen Fahey (She/Her) • 2nd
Retired - Regional Distribution Leader - Safety and Industrial Business Group
2mo • Edited • 🌐


As a new spokesperson for **HealthPartners - PartenaireSanté** it was thrilling to have worked with Brief, Elma and team focusing on Women Living with Bleeding Disorders (Coderouge) and the **Canadian Hemophilia Society** who I proudly represent as one of HealthPartners' 17 longtime members. (Thank-you Audrey Paquet, Charlotte Molloy, Greg Gray for helping to make this possible for CHS and **Elma Forić** for the honey 🍯)

🌱 Kimberley Hanson and 6 others

HealthPartners - PartenaireSanté reposted this

Canadian Cancer Society
49,595 followers
1mo • 🌐

In 2023, Alvina started experiencing symptoms that prompted her to seek medical advice. A mass was discovered, and she was diagnosed with ovarian ...more



HealthPartners - PartenaireSanté
2,329 followers
2mo • 🌐

From panel discussions and campaign celebrations to collaborative sessions and everything in between, HealthPartners is grateful for the generous support that so many of you give. Your involvement makes all the difference. ...more

See translation



HealthPartners - PartenaireSanté
Published by Émilie Carr
August 13 • 🌐



Dystrophie musculaire Canada
August 12 • 🌐

Les derniers événements Marcher et rouler de la saison approchent à grands pas, mais vous pouvez encore faire une différence et aider à faire tomber les barrièr... See more

HealthPartners - PartenaireSanté
2,329 followers
2mo • Edited • 🌐

Meet Tess Frémont-Côté!

Tess is a colitis survivor. Thanks to **Crohn's and Colitis Canada | Crohn et Colite Canada**, one of our 17 member charities, she found support, knowledge, and connection on her journey. Discover her inspiring story today: <https://buff.ly/3zNomYd>

--

Rencontrez Tess Frémont-Côté !

Tess est une personne vivant avec la colite. Grâce à Crohn et Colite Canada, l'un de nos 17 organismes de bienfaisance membres, elle a trouvé du soutien, approfondi ses connaissances sur la maladie et noué des liens avec d'autres personnes tout au long de son parcours. Découvrez son histoire inspirante aujourd'hui : <https://buff.ly/46iQ8s9>

See translation

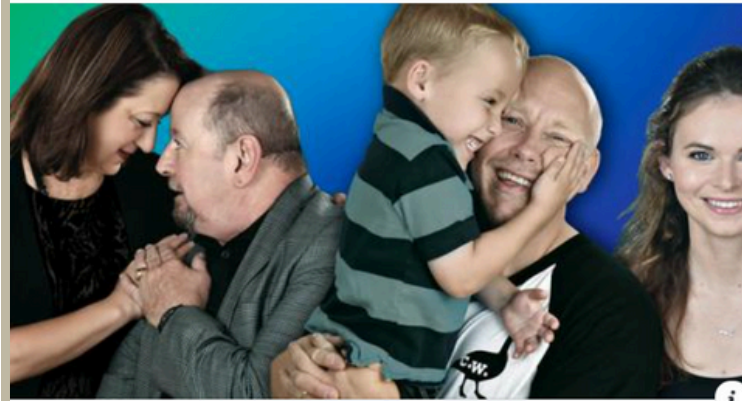
Tess Fremont-Cote - HealthPartners
healthpartners.ca

HealthPartners - PartenaireSanté
Published by Émilie Carr
August 6 • 🌐

Proud to have **Arthritis Society Canada** as one of our member charities!


Arthritis Society Canada
August 6 • 🌐

At Arthritis Society Canada, we are grateful for our partnership with **HealthPartners - PartenaireSanté** and the incredible network of volunteers who help spread ... See more



HEALTHPARTNERS.CA
Living Proof - HealthPartners
Living Proof Donations to HealthPartners help our 17 leading health charities conduct criti...

HealthPartners - PartenaireSanté
Published by Émilie Carr
August 23 • 🌐



Huntington Society of Canada is with **Young People Affected by Huntington's Disease**.
August 22 • 🌐

IT'S BACK! **#YPAHDDay2024** takes place November 8-9 at Four Points Toronto Mississauga. It's a day of connection, support, and education for youth aged 14 to 35 af... See more



HealthPartners Spotlight

41

is the number of posts our members have mentioned HealthPartners in the past three months. This includes both dedicated posts and shares.

Below is a breakdown of how many times HP was featured on our members page.

ALS SOCIETY OF CANADA—4	HEART & STROKE—2
ALZHEIMER SOCIETY OF CANADA—0	HUNTINGTON SOCIETY OF CANADA—3
ARTHRITIS SOCIETY CANADA—6	KIDNEY FOUNDATION OF CANADA—4
CANADIAN CANCER SOCIETY—0	CANADIAN LUNG ASSOCIATION—5
CANADIAN HEMOPHILIA SOCIETY—0	DIABETES CANADA—8
CANADIAN LIVER FOUNDATION—0	MUSCULAR DYSTROPHY CANADA—1
CROHN'S AND COLITIS CANADA—5	MULTIPLE SCLEROSIS CANADA—0
CYSTIC FIBROSIS CANADA—1	PARKINSON CANADA—2
MENTAL HEALTH COMMISSION OF CANADA—0	

Publication Snapshots

ALS Society of Canada
6,470 followers
2mo • 🌐

ALS Canada, nous sommes reconnaissants de notre partenariat avec PartenaireSanté. Leur réseau incroyable de bénévoles contribue à sensibiliser le public sur notre cause et plusieurs autres organismes de bienfaisance dans le domaine. ...more

See translation




METTRE EN VALEUR NOS CHAMPIONS COMMUNAUTAIRES

Chaque année, des centaines de bénévoles partagent leurs histoires personnelles afin de sensibiliser le public à nos 17 organisations caritatives membres. Avec PartenaireSanté, nous renforçons leur impact et faisons une différence significative au sein de nos communautés.

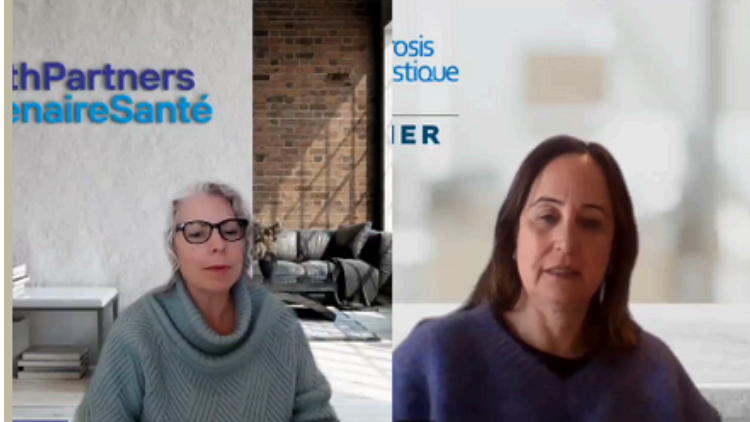
Arthritis Society Canada
17,930 followers
3mo • 🌐

HealthPartners - PartenaireSanté champions workplace giving campaigns, supporting 17 health charities nationwide. Federal public servants play a crucial role in this effort, particularly through their generous contributions to the ...more



Cystic Fibrosis Canada / Fibrose kystique Canada
11,796 followers
3mo • 🌐

Thank you HealthPartners - PartenaireSanté for highlighting the ongoing challenges that those living with CF still face, and the need for continued research, advocacy, and access for life-changing treatments.



HealthPartners - PartenaireSanté
2,329 followers
3mo • 🌐

Kelly Grover, President and CEO of Cystic Fibrosis Canada / Fibrose kystique Canada, shares some of the biggest issues that those living with cystic ...more

See translation

Diabetes Canada
June 24 • 🌐


We are grateful for our partnership with HealthPartners - PartenaireSanté and the incredible network of volunteers who help spread awareness for our mission and various other health charities in Canada. Read about Karen's journey living with diabetes and how HealthPartners is making a difference: <https://ow.ly/z4yo50SoZE>

#WorkplaceGiving #GCWCCMatters



Huntington Society of Canada
848 followers
3mo • 🌐

Only a few days remaining in Huntington disease Awareness Month, let's make them count! Help spread the word by sharing HealthPartners - PartenaireSanté's post with your network to promote awareness and education for HD this May.



HealthPartners - PartenaireSanté
2,329 followers
3mo • 🌐

Did you know that research into Huntington disease also advances research for more common neurodegenerative diseases like Parkinson's, Alzheimer's, and ALS? Research into neurodegenerative disease is collaborative; we're all working ...more

See translation

The Kidney Foundation of Canada
2,849 followers
2mo • 🌐

HealthPartners champions workplace giving campaigns, supporting 17 health charities nationwide. Federal public servants play a crucial role in this effort, particularly through their generous contributions to the Government of ...more




Parkinson Canada
12,903 followers
1mo • 🌐

HealthPartners - PartenaireSanté champions workplace giving campaigns, supporting 17 health charities nationwide. Federal public servants play a crucial role in this effort, particularly through their generous contributions to the ...more

See translation




Arthritis Society Canada
17,930 followers
1mo • 🌐

At Arthritis Society Canada, we are grateful for our partnership with HealthPartners - PartenaireSanté and the incredible network of volunteers who help spread awareness for our cause, and various other health charities in Canada. Their devotion ...more



Living Proof - HealthPartners
healthpartners.ca



Thank you