

iii HealthPartners
PartenaireSanté

ANNUAL REPORT 2020- 2021



Building a healthier Canada

Tous ensemble pour un Canada plus sain

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MESSAGE FROM OUR BOARD CHAIR

Over the course of 2020-2021, HealthPartners – like every organization – worked to adjust to the new normal of living with COVID-19. Ongoing physical distancing requirements meant that in this fiscal year for the first time ever, HealthPartners raised money for its member health charities entirely via virtual events. Thanks to the agility of our volunteers and campaign partners, we effectively navigated and mitigated the impact of this significant change. Because of that, while we experienced a loss equivalent to approximately 10% of funds raised compared to the previous year, achieving a gross revenue of \$9.2 million in the 2020-2021 fiscal period, this new approach to fundraising led to a substantial 15% reduction in operating expenses, resulting in a final net revenue of \$201,218.

Still, the impact of this reduction in funds raised was significant for our member health charities, many of whom had been forced by plummeting donations in 2020 to lay off up to 40% of their staff. In light of the ongoing strain on our members, HealthPartners launched a unique appeal for donor support for health charities during COVID-19 that raised approximately \$68,000.

Work HealthPartners began in fiscal 2019-2020 to urge governments to support health charities to reduce the burden of COVID-19 on them continued this year. We followed up on our 2020 report - [A Silent Wave: The Shadow Pandemic of Chronic Illness](#) - with a [national poll](#) that showed that 91 per cent of Canadians see health charities as an ideal partner for governments to provide a solution to the immediate strains on the healthcare system caused by delays to treatments and services.

Along with the above-mentioned challenges, this year brought with it tremendous optimism as the first wave of COVID-19 vaccines reached a significant portion of the population, signaling that the health challenges and logistical restrictions that have been ever-present this year may soon be behind us. HealthPartners is proud to supporting our members through good times and bad.



A handwritten signature in blue ink that reads "Charlotte Comrie".

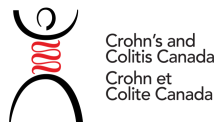
Charlotte Comrie,
CHAIR, BOARD OF
DIRECTORS

ABOUT HEALTHPARTNERS

HealthPartners is a unique coalition representing 16 of the country's most respected and well-known health charities who work to improve understanding, treatment and prevention of nearly 400 diseases that affect 87% of Canadians.

Partnerships are at the heart of what we do. We connect millions of Canadian donors to Canada's top health charities. Together, we support: major investments in life-saving research for new treatments, cures and earlier diagnosis; more easily-accessible information on disease prevention and management; programs, relief and assistance for people affected by chronic disease; advocacy efforts and partnerships in the service of important health issues.

HealthPartners is building a healthier Canada by supporting Canadian families and caregivers through investments in research, treatment, education, local support programs and advocacy. Since 1988, our targeted campaigns have raised in excess of \$200-million for life-changing research, as well as a wide range of programs and community services – benefitting millions of Canadians from coast to coast to coast.



OUR IMPACT

Building a healthier Canada together

HealthPartners and its 16 member charities fulfill their mission of building a healthier Canada by deploying actions and initiatives in four areas:

Research

to keep researchers on the cutting edge of fighting disease by discovering treatments and cures

Programs & Services

to enhance the quality of life for Canadians affected by chronic and acute health conditions

Education

to educate Canadians on all aspects of chronic disease and deliver trusted information

Advocacy

to reduce barriers by improving health policy and access to care

HealthPartners and its member charities support:

- Life-saving research for prevention, new treatments, cures and earlier diagnosis;
- More easily-accessible information on disease prevention and management;
- Programs, relief and assistance for people affected by chronic disease;
- Advocacy efforts and partnerships in the service of important health issues.

FINANCIALS



<https://healthpartners.ca/wp-content/uploads/2023/01/2021-HealthPartners-Financial-Statements.pdf>