

HealthPartners: Creating healthier employees, healthier Canadians and healthier charities

Creating healthier employees by engaging and connecting them to Canada's leading health charities in their workplace.

Founded in 1988, HealthPartners has raised more than \$150 million for our 16 charitable partners in workplaces – and in doing so has changed the lives of millions of Canadians through our investments in their research, health promotion, and support for programs across the country.

When we consider the following...

- Of the 1.5 million businesses in Canada, 98% have 100 employees or less. 50% have less than 20.*
- Polls continually show that Health is the most important issue to Canadians.*
- Canada is growing old and older Canadians consumer much larger amounts of our health care resources. Conversely, by age 20, 3 out of 5 Canadians have a chronic disease profile.*
- Philanthropy in Canada is incredibly resilient and growing in spite of our slow growth and volatile economy.*
- HealthPartners' annual fundraising program is "treading water".*

...HealthPartners is poised for a breakthrough in transforming healthy workplaces across the country. The opportunity is great and our goals are straightforward: to become a vibrant, productive partner that can both increase resources for its charitable partners and have an impact on both the number and quality of life for Canadians living with chronic disease.

To help us with this breakthrough, HealthPartners is seeking five innovative, critical-thinking, visionary individuals, who have a track record of thriving through change, to join our newly-constructed Board of Directors.

This is a three-year term where charitable sector leaders, government and private sector leaders can come together to work with HealthPartners' charitable partners to: reduce the incidence of chronic disease amongst Canadians; work with employers to improve the health of their employees and ultimately act as a connector between employers and our trusted health charities to increase the resources they have available to do their mission critical work.

The new board will continue to lead HealthPartners through our transformation and the opportunities for growth we see on the horizon to position HealthPartners as the preferred workplace wellness charity of choice.

Directors are expected to:

- Be part of a learning culture and a learning Board*
- Develop or bring an understanding of the issues and trends related to charitable giving, workplace wellness and workplace engagement*
- Bring business intelligence to the table in key target sectors*
- Ensure that HealthPartners' strategy is sound, and course correct as necessary*
- Engage in generative discussions that position HealthPartners for significant growth and development*
- Financially support and become an ambassador for HealthPartners within their sector*
- Discharge their fiduciary responsibilities, ensuring that the organization complies with all legal and regulatory requirements*
- Hire the CEO, and through the Board Chair provide feedback through her performance review*
- Regularly review performance metrics and evaluate the performance of the organization*
- Actively seek out new business opportunities for HealthPartners in the public and private sector*

Essential qualities/qualifications:

- Experience as a Director of a not-for-profit or for-profit corporation*
- Extensive contacts within business/government*
- A commitment to investigating new ways of doing business*
- A commitment to learning and innovation*
- A willingness to act as an ambassador and advocate for HealthPartners*
- A desire to make a difference and leave a legacy in Canadian workplaces*
- A commitment to integrity and the desire to act collaboratively*
- The capacity to help build an organization to become a top performer in its field.*

Desired qualifications:

- Experience in fundraising/workplace giving & engagement / workplace wellness*

Directors are appointed for a three-year term (renewable once) and meet quarterly.

If you are interested in learning more, or in joining the HealthPartners Board of Directors, please contact Eileen Dooley, CEO, at edooley@healthpartners.ca by April 15, 2018